

about Mahalaxmi Pariwar

Earlier recognized as the Mahalaxmi group, we are now Mahalaxmi Infra Pariwar. With a glimmer of hope, we are now heading toward a new beginning with confidence and optimism.

A vital part of Mahalaxmi Pariwar, our esteemed consumers and our eminent clients help us collaborate better, expand our competencies, and provides us with new perspectives that help us evolve.

To celebrate this fresh start and to stay connected while getting back to normal, we are bringing you the Mahalaxmi Pariwar E-Connect, a newsletter that will provide a glimpse into our world with important company updates, project status, news, and upcoming events etc.

With the dawn of new normal, we at Mahalaxmi Infra, hope to spread positivity and be devoted to our patrons.

Together let's traverse this journey. Stay tuned! Stay connected.

DECOMPTERING OCTOBER-DECEMBER 2021

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Editor's Note



Greetings!!!

The year gone by was filled with new challenges and learning. We began with life getting back to normal pace but as the months unfolded, the gravity of the pandemic began to change. With the second wave hitting hard than comprehended, the deteriorating situation posed a challenge to every single entity on this planet.

At Mahalaxmi Developers, we were aware of the challenging time that awaited us. Through the support of our team and patrons, we managed to prevail. The spirit of resilience was showcased by each and every one of us. This comeback paved the way for a truly special bond of trust. It enabled us to fulfill, both the stated and unarticulated needs of our customers, thereby, enabling them to enjoy joyful experiences. The real estate industry is seeing a growth recovery in demand. With buyer preferences moving to affordable properties, the real estate sector is experiencing significant traction post lockdown.

Going ahead, we aim to hone our customer focus and bring home buying within everyone's reach, especially those who wish to take the next important step in their life. We strive to offer value through a blend of aspects – abiding quality, competitive pricing, and scenic location in evolving neighborhood.

Let's undertake this journey together and turn to a brighter new year!

Warm Regards,

MR. ANISH CHHAJED CEO, Mahalaxmi Infra

2022: WHAT'S IN STORE?



The year, 2021, saw a thrust towards digitization and technology adoption, thereby experiencing an onset of a new era. There has also been an incremental rise in acquisition activities, with Real Estate offering secured and tangible investment options. The real estate sector registered a smart recovery despite the pandemic exigencies with segments like residential surpassing others. With the disruption caused by the pandemic slowing settling, the real estate sector is predicted to gain back its rhythm in 2022 across different segments in India. The residential segment is likely to witness around more capital value growth in 2022.



With urban Indians realizing the importance of owning a home, the real estate sector is likely to experience a healthy shift.

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NEW AT MAHALAXMI INFRA

Over the years, Mahalaxmi Infra has played a substantial role in redefining the way of luxurious living in Nagpur.

After successfully battling the COVID-19 pandemic hindrances, recently we add new chapters to this journey with the Grand Launch of our three new projects: Mahalaxmi Nagar 19, Mahalaxmi Nagar 20, & Mahalaxmi Nagar 21.

We are pleased to announce that the launch received unprecedented support from our customers. Hundreds of home buyers visited the construction site, in search of their dream plot to build their luxurious future. With these upcoming projects, we aspire to offer a second chance to those who are embarking on their new journey of living a comfortable life. The booking procedure for the projects has started.



We design the finest residences that offer luxurious and comfortable living. With our every project, we aim to raise the bar in the construction sector and take a successful step towards following our people-first practices.

Let's take a glance at our ongoing projects.



PROJECT PROGRESS:

ONGOING PROJECTS:

Let's explore our ongoing project construction updates.



Project title: MAHALAXMI NAGAR - 21



Location: SHANKARPUR



Project title: MAHALAXMI NAGAR - 19

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Location: JAMTHA DONGARGAON This project is progressing at an ideal pace.

Your smart home is being prepared for your arrival.



FASTED GROWING PLACE SHANKARPUR FOR REAL ESTATE INVESTMENT

UPCOMING PROJECT:

This project is progressing at an ideal pace. Your smart home is being prepared for your arrival.

We are bringing for...



Project title: **MAHALAXMI NAGAR - 22** a new and luxurious way of living.



Location: WARDHA ROAD, JAMTHA

Filled with state-of-the-art amenities and solutions, our upcoming project aims to deliver the best real estate experience.



Coming Soon!!! Stay Tuned.

At Glance: CELEBRATIONS AT MAHALAXMI INFRA



Navratri Celebration

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Navratri 2021 was celebrated at Mahalaxmi Office with zeal & enthusiasm. A 9-Day festivity affair, the team celebrated the festival of Navaratri by adorning colored dress themes (9 colors for the 9 days), unique for every day. **Spanning over 9 days, pooja was performed in the office premises.** Garba events were organized for the staff members.









DAY 3





and celebrated the festival with grandeur. An internal part of the Mahalaxmi Infra Parivar, our customers also followed the dress theme & shared their beautiful selfies/ photos with their family members.



Dussehra Celebration

Embracing Prosperity, Eradicating Negativity.





A festival believed to bring 'Vijay/ Victory over Evil', Dussehra marks the onset of joy and celebration. Celebrated by worshipping machines that bring good fortune, Dussehra, at Mahalaxmi Infra, was celebrated by performing a 'Vahan Pooja' (Site-vehicles) & 'Office Pooja'. While the team was enthusiastic about the celebration, the preparations for the Dussehra festivity were undertaken by the team members voluntarily. The 'Machine Pooja' was performed at every workstation by the members, followed by cultural activities like Ravan-Dahan. Ethnic dress code was followed for the day. The festival was celebrated with our founders, Mr. Rahul Sir & Mr. Anish Sir by distributing sweets and clicking selfies.

Click the link to view Dussehra celebration video. www.facebook.com/Mahalaxminagpur/videos/983321532225135

CELEBRATIONS AT MAHALAXMI INFRA DIWALI MILAN



Diwali Pooja



Diwali holds a lot of significance for businesses since the essence of Diwali is to honor Goddess Lakshmi and seek her blessings to move the business towards success.

Our Founders, Anish Sir & Rahul Sir performed the pooja at the appropriate 'muhurat' with the team. The arrangement was done on office premises. All the items were placed in the correct direction and pooja guidelines were followed.

The pooja mantras were chanted, prayers were offered to express gratitude to the Almighty after which the rituals ended and prasad distribution was held.



















It is a **tradition** at Mahalaxmi Infra to celebrate every Indian festivity with gusto and grandeur. We believe in spreading the festival joys through collective celebrations with our team and sharing the festive blessing with our customers. Continuing this legacy of celebratory activities, this year Diwali was celebrated free heartedly. With the Mahalaxmi Infra office space decorated with different decor items like hanging lanterns and multicoloured torans & lights, the team adorned colorful attires. A gift hamper of sweets was prepared for the team to share the festive joy with them. The biggest attraction of this year's Diwali celebration was the "**DIWALI MILAN**" organized on the **14th of November 2021.** A celebratory night filled with fun activities including dance and ramp walk, the team shared joyful and melodious memories.















































































FOUNDER'S Birthday Celebration

5th November



A **Special** occasion that celebrates the legacy behind Mahalaxmi Developers, 5th November is a special day for every Team member at Mahalaxmi. **The birthday of the beloved leader & one of the founding members of Mahalaxmi Infra, Mr. Rahul Bondre sir, 5th November is a day of significance.** To add joy to this special day, the team at Mahalaxmi Infra celebrated 5th November 2021 by supporting a special cause.

A kind-hearted soul that Mr. Rahul Bondre sir is, he decided to celebrate his birthday in the most unique way possible. With an idea to make a difference in the life of the destitute and bring smiles to their faces, along with the team members, Mr. Rahul Bondre sir visited 'Matru Sewa Sangh Vriddhashram Dighori', a non-profit organization, to distribute bed sheets and meals to the residents there.





DRAWING COMPETITION

The first time, an online drawing competition was organized for the children of the team members of the Mahalaxmi Infra Pariwar. The contestants were divided into three age groups, were given different drawing subjects. All the participants were required to submit their artwork before a deadline. This was a unique initiative by the team, liked and celebrated by all.



LECTED DRAWIN













Shrushti Nimje















WASH YOUR HANDS WEAR SANITI 8 F <u>À</u> STAY AT HOME MET VACENATED ATT weat -COVID-19 NAME- ABHYC. KAW Abhay Kawale



Siya Rajurkar





Harsh Ritesh Menghare





Amyra Jaiswal





Saijali Bhayekar













PRIZE DISTRIBUTION



The competition got an overwhelming response from all the members, and all the participants received gift hampers. All the kids submitted creative and unique drawings, painting their ideas of the subjects. Selected winners got a special prize from the team.

TULSI VIWAH

It is believed that from the day of Tulsi Vivah, all the auspicious works start. Team Mahalaxmi performed Tulsi Vivah as participating or getting this event done is considered as a blissful ritual. The rituals were done in Mahalaxmi Infra office by following all the guidelines.







Activities at Mahalaxmi Infra

ADVISOR'S MEETING





At Mahalaxmi Infra, we believe in building a team of passionate and committed professionals. While every team member strives to deliver the best, we strive to build better learning and work environments for their growth. With a set goal to build a team of professionals who believe in succeeding with the organization, we arrange advisor meetings at regular intervals to boost their confidence and ensure a spirit of collaboration. For smooth functioning, the meetings help encourage ideas and offer a cultivating environment for better marketing strategies & skills. The meeting incorporates the notion of working on solutions for the problems faced by the team through collaborative participation.

BHUMI Pujan



During the period of October to December 2021, **many of our esteemed customers did the Bhumi Poojan on their own land**, as the layouts were booked and development is already in progress. Above are few of the onsite pictures where the pooja was being performed in some of the layouts.









Customer Testimonial

I live near chandrapur. I met Mr. Jaikumar from Mahalaxmi Infra who showed me the Mahalaxmi Nagar 10 layout.



Customer

I immediately made a purchase as I was impressed by the systematic development. I got excellent support service from the team & I highly recommend Mahalaxmi Infra for land investment.



Mr. Navin Prakashchandra Khemka Happy Customer Mahalaxmi 18: Plot No. 09, Wardha Road, Jamtha-Nagpur

I'M impressed by the beautiful work done by the company. I really appreciate the prompt response from M.D.'s of the company. Mahalaxmi Infra completely changed my view towards real estate investment!

To watch the client review, please click following link
www.facebook.com/Mahalaxminagpur/videos/266669955571046

CONSTRUCTION UPDATES

Construction Update pictures of our Developing Projects:

Mahalaxmi Nagar 16







Mahalaxmi Nagar 9





Mahalaxmi Nagar 11













We, at Mahalaxmi Infra, are always ready to serve our patrons.

We are driven by our stern dedication towards our customers. Our "customer-first" policy, enables us to assist every home buyer in fulfilling their home buying journey. At Mahalaxmi Developers, your voice is always heard and your queries are always catered to.

Have an inquiries/query? Write to us and our team will connect with you at the earliest.

Visit: <u>www.mahalaxmidevelopers.com</u> Email: <u>customercare@mahalaxmidevelopers.com</u> | <u>mahalaxmidevelopers14@gmail.com</u>



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